

The problem we are trying to solve through this process is:

To keep our “why” at the core of this process and our designs, I will keep in mind:

(e.g. a person, profile, staff experience)

If our solution is implemented, the things that will be different for our organization include:

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If our wildest dreams were to come true, this would also be true:

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In order to bring our vision to life, the most significant hurdles that we’ll work to overcome include:

(Note: you can also think of the biggest risks to the project coming to fruition and list those here)

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The costs to our organization of not having child care solutions for our employees include:

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The data that would be most compelling to “make the case” to our leadership for child care solutions:

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