

The person/group I most need to be a champion for this project is:

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The person/group who may have the most concerns/questions about this project is:

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As I think about engaging leadership in our organization I am mostly focused on (group, person, level):

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We will want to lean on these strategies to support: *(Check all that apply)*

Share Data

Appeal to Emotion

Make it Easy

Some things I might do to engage (key audience) in thinking about employer-based child care include:

SHARE DATA

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APPEAL TO EMOTION

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MAKE IT EASY

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